

## NCAER Workshop on the Economics of AI and Digital Public Infrastructure

June 5–6, 2026 | T2 Auditorium, NCAER, New Delhi

<b>10:00 am</b>		<b>Registration</b>
<b>June 5, 2026</b>		
<b>11:00 am to 1:40 pm</b>		<b>Setting the Agenda: Why Economics of AI &amp; DPI Matter for India</b>
11:00 to 11:15 am	Chair and Moderator	<b>Manish Sabharwal</b> , Vice-Chairman, NCAER Governing Board; Co-Founder, TeamLease Services
11:15 to 11:30 am	AI-DPI in NCAER's Vision	<b>Suresh Goyal</b> , Director General, NCAER
11:30 to 11:50 am	Why Economics of AI and DPI Matters in India	<b>Ravneet Kaur</b> , Chairperson, Competition Commission of India
11:50 to 12:20 pm	AI & DPI as Gamechangers for Indian Electronics	<b>S. Krishnan</b> , Secretary, Ministry of Electronics & Information Technology, GoI
12:20 to 12:40 pm	India Stack: What Next? Building the Next Generation Data Architecture	<b>Saurabh Garg</b> , Secretary, Ministry of Statistics & Programme Implementation, GoI
12:40 to 01:00 pm	Engaged Scholarship: Research with Rigour and Relevance	<b>Ravi Bapna</b> , Curtis L. Carlson Chair Professor in Business Analytics & Information Systems, University of Minnesota
01:00 to 01:20 pm	Antitrust Regulation of Big Tech: Insights from the Field	<b>Anindya Ghose</b> , Heinz Riehl Chair Professor of Business, New York University
01:20 to 01:45 pm	Panel discussion with speakers	Moderated by <b>Manish Sabharwal</b>
<b>01:45 to 2:45 pm</b>		<b>Lunch</b>
2:45 - 3:00 pm	Report Launch India Transformation: The Evolving Landscape of Digital Inclusion	<b>Suresh Goyal</b> , Director General, NCAER  <b>Manish Sabharwal</b> , Vice-Chairman, NCAER Governing Board; Co-Founder, TeamLease Services  <b>Sonalde Desai</b> , Professor & Director, National Data Innovation Centre, NCAER  <b>Aparajita Bharti</b> The Quantum Hub
<b>3:00 to 4:50 pm</b>		<b>State of DPI: Financial Inclusion Research</b>
3:00 to 3:15 pm	Chair and Opening Remarks	<b>T. Rabi Sankar</b> , Former Deputy Director, RBI

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3:15 to 3:30 pm	DPI - The Path Forward	<b>Kamya Chandra</b> , CEO, CDPI
3:30 to 3:45 pm	From Financial Access to Economic Opportunity: The Role of DPI	<b>Shankar Maruwada</b> , Co-Founder, EkStep Foundation
3:45 to 4:05 pm	Breaking Barriers to Financial Access: Cross-Platform Digital Payments and Credit Markets	<b>Shashwat Alok</b> , Associate Professor of Finance, ISB
4:05 to 4:25 pm	Financing the Token Economy: Peer Credit and Platform Outcomes	<b>Pranav Jindal</b> , Associate Professor of Marketing, ISB
4:25 to 4:50pm	Panel discussion with speakers	Moderated by <b>Kamya Chandra</b>
<b>4:50 to 5:15 pm</b>	<b>Break - Coffee and Tea</b>	
<b>5:15 to 6:30 pm</b>	<b>Panel - From Transactions to Insights: Building a Research Ecosystem around UPI, FASTag, and GST</b>	
5:15 to 5:30 pm	Chair and Opening Remarks	<b>N.R.V.V.M.K. Rajendra Kumar</b> , Member (Finance), NHAI
<b>5:30 to 5:45 pm</b>	<b>Moderator</b>	<b>Alok Gupta</b> , Curtis L. Carlson Schoolwide Chair in Information Management, University of Minnesota
		<b>Shomik Mehndiratta</b> , Practice Manager - Transport, World Bank
		<b>Jen JungEun Oh</b> , Transport Practice Manager, World Bank
		<b>R. Srinivas</b> , Professor of Strategy & Chairperson, Centre for Digital Public Goods, IIM Bengaluru
5:45 to 6:30 pm	Panellists	<b>Mudit Agarwal</b> , CEO, Indian Highways Management Company Ltd. (IHMCL) <b>Shivnath Thukral</b> , Vice-President - Public Policy, PhonePe
		<b>Geetam Tiwari</b> , Emeritus Professor, TRIP Centre, IIT Delhi
<b>6:30 - 9:30 pm</b>	<b>Cocktails, Dinner and Networking</b>	

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<b>June 6, 2026</b>		
<b>8:30 am</b>	<b>Registration</b>	
<b>9:00 am to 11:00 am</b>		
<b>Making AI Work for Humanity</b>		
9:00 to 9:15 am	Chair and Moderator	<b>Ravi Bapna</b> , Curtis L. Carlson Chair Professor in Business Analytics & Information Systems, University of Minnesota
9:15 to 9:35 am	Guidelines versus Guardrails for AI	<b>Marshall Van Alstyne</b> , Allen and Kelli Questrom Professor in Information Systems, Questrom Business School, BU
9:35 to 9:55 am	AI, Inequality and Development: Rethinking Inclusion in the Digital Age	<b>Jean-Louis Arcand</b> , President, Global Development Network
9:55 to 10:15 am	Google AI Overviews and Publisher Traffic: Evidence from a Field Experiment	<b>Saharsh Agarwal</b> , Assistant Professor in Information Systems, ISB
10:15 to 10:35 am	What is Generative AI Worth?	<b>Avinash Collis</b> , Assistant Professor, Heinz College of Information Systems and Public Policy, CMU
10:35 to 11:00 am	Panel discussion with speakers	Moderated by Ravi Bapna
<b>11:00 to 11:30 am</b>		
<b>Break - coffee and tea</b>		
<b>11:30 am to 1:30 pm</b>		
<b>Technology, Regulation and Behavioural Outcomes</b>		
11:30 to 11:45 am	Chair and Moderator	<b>Venkatesh Balasubramaniam</b> , Professor, Department of Engineering Design, IIT Madras
11:45 to 12:05 pm	Amplifying Local News on Social Media: Evidence from a Field Experiment on 60 Million Users	<b>Ananya Sen</b> , Assistant Professor, Heinz College of Information Systems and Public Policy, CMU
12:05 to 12:25 pm	Revenue, Regulation, and Reaction: Evaluating India's Tax Reform in Online Real-Money Gaming	<b>Madhu Viswanthan</b> , Associate Professor in Marketing, ISB
12:25 to 12:45 pm	On Increasing Performance and Road-Safety Compliance in Life-Improvement Apps: A Field Experiment from Trucking in India	<b>Uttara Madurai Ananthkrishnan</b> , Assistant Professor of Information Systems, Michael G. Foster School of Business, University of Washington
12:45 to 01:05 pm	Mitigating Delays in Criminal Investigations: A Field Experiment of Punitive and Prosocial Messages on Police Work in India	<b>Anandasivam Gopal</b> , President's Chair of Information Systems and Innovation at Nanyang

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		Business School, Nanyang Technological University
01:05 to 01:30 pm	Panel discussion with speakers	Moderated by <b>Venkatesh Balasubramaniam</b>
<b>1:30 to 2:30 pm</b>	<b>Lunch</b>	
<b>2:30 to 4:30 pm</b>	<b>AI, Governance and Future of Work</b>	
2:30 to 2:45 pm	Chair and Moderator	<b>T. Koshy</b> , Former MD, Open Network for Digital Commerce
2:45 to 3:05 pm	Job Rejection Message Content Shapes the Composition of Future Applicant Pools	<b>Sofia Bapna</b> , Associate Professor & Lawrence Fellow, Carlson School of Management, University of Minnesota
3:05 to 3:25 pm	Space to State Capacity: Using Machine Learning and Alternative Data to Inform Policy	<b>Jonathan Hersh</b> , Associate Professor of Economics and Management Science at the Argyros School of Business, Chapman University
3:25 to 3:45 pm	The Dynamic Effects of AI-based Livestreamers in Livestream Shopping	<b>Amit Mehra</b> , Professor of Information Systems, Naveen Jindal School of Management, UT Dallas
3:45 to 4:05 pm	Governing AI: Trust, Accountability and Public Interest	<b>Shehnaz Ahmed</b> , Senior Resident Fellow & Lead, Law & Technology, Vidhi Centre for Legal Policy
4:05 to 4:25 pm	AI and Jobs in India: Employment Growth, Productivity and Workforce Adaptation	<b>Kanika Mahajan</b> , Associate Professor of Economics, Ashoka University
4:25 to 4:45pm	Panel discussion with speakers	Moderated by <b>T. Koshy</b> , Former MD, ONDC
<b>4:45 to 5:00pm</b>	<b>Break - Coffee and Tea</b>	
<b>5:00 to 6:30 pm</b>	<b>Panel - Defining Three Priority Research Programmes for India's AI and DPI Future</b>	
5:00 to 5:15 pm	Chair	<b>Suman Bery</b> , Former Vice Chairman, NITI Aayog
5:15 to 5:30 pm	Moderator	<b>Akhilesh Tilotia</b> , Co-Founder, Thurro
5:30 to 6:30 pm	Panelists	<b>Abhishek Singh</b> , Director General, National Testing Agency
		<b>T. Koshy</b> , Former MD & CEO, Open Network for Digital Commerce

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**Karthik Adapa**, Regional  
Advisor for Digital Health,  
World Health Organisation

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**Bhagwan Chowdhry**,  
Professor of Finance, ISB

<b>6:30 to 6:50 pm</b>	<b>Reflections and Future Direction</b>	<b>Manish Sabharwal</b> , Vice-Chairman, NCAER Governing Board; Co-Founder, TeamLease Services
<b>6:50 to 7:00 pm</b>	<b>Closing Remarks</b>	<b>Ravi Bapna</b> , Curtis L. Carlson Chair Professor in Business Analytics & Information Systems, University of Minnesota
<b>7:00 - 9:30 pm</b>	<b>Gala Evening</b>	